

April 2023



Annual Conference



**WESTIN LONG
BEACH HOTEL**

333 E. OCEAN BLVD
LONG BEACH, CA 90802

APRIL 6-8, 2023

Call For Programs

SUSTAINABLE PUBLICS

The 2023 conference calls on the field of Asian American Studies to advance and cultivate learning, development, and collective engagements in public scholarship for speculative possibilities of expansive and humanizing change/justice.

As we navigate the ongoing COVID-19 pandemic, the latest rise of anti-Asian violence has opened up public discourses and policy windows for those outside of Asian American Studies to recognize the presence of anti-Asian racism. Across media, celebrities and others have sloganized “Stop Asian Hate” or “Stop AAPI Hate,” even though genuine engagements and panethnic partnerships with Pacific Islanders remain missing. Some efforts under this banner have led to the fortification of the carceral state, which especially reinforces and reproduces anti-Black racism and the surveillance, imprisonment, and deportation of Pacific Islanders, South Asian Americans, Southeast Asian Americans, and other Asian Americans. However, sustaining intersectional movements to dismantle anti-Asian racism, settler colonialism, militarism, colorism, anti-Black racism, racial capitalism, xenophobia, cis-het patriarchy, and other oppressive systems need not be mutually exclusive.

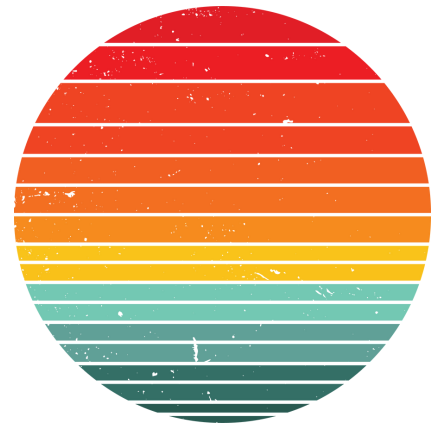
Cultivating, expanding, and sustaining the public relevance and impacts of Asian American Studies requires reciprocal (i.e., not transactional or extractive) relationships and relational methodologies to public scholarship.

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We invite Asian American Studies practitioners, scholars, teachers, artists, activists and beyond to share how they participate in, adapt to, explore, interrogate, ponder, and envision interactions with multiple public and counterpublic:

- Activism
- Art
- Debates
- Discourses
- Education, Pedagogies, and Teaching
- Engagement
- Ethics
- Intellectualism
- Leadership
- Media
- Methodologies
- Narratives
- Policies
- Politics
- Praxis
- Research Partnerships
- Scholarship



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Convening in Tongva lands or what is now known as Long Beach in 2023, we are reminded that academic institutions have long occupied sacred sites in the area such as Puvungna, where Cal State Long Beach currently sits. We recognize that on these lands, Asian Americans are uninvited guests and settlers who were also relegated to the throes of US wars of aggression, political and economic domination, and have built up the contemporary standing of the city. Vibrant communities of AAPIs, culture, history, activism, and community and movement building in Long Beach are also invited into discussions on sustaining publics through this conference.

We invite scholars, artists, activists and community members from Long Beach to submit expansively creative proposals for sessions that highlight the area's innovations in intellectual advances, movement and solidarity building and cultural work.

All submissions will receive feedback from the program committee. Congruent with trans/interdisciplinary foundations of Asian American Studies, each proposal will be reviewed by two program committee members—one aligned with the selected primary field and one outside of the selected primary field. The spirit of collective investment and development of the field motivates our decision to facilitate a process of peer-review feedback providing scholars questions and insights to consider as they continue working on their research and writing.

Exhibitor Timeline & Information

April 05, 2023 - Exhibitor can arrange shipment of materials/books to the hotel with the following note: Mark or note: "Hold for: (Name of exhibitor), Association for Asian American Studies Conference, 4/5/2023-4/10/2023, Number of Boxes (# of #)." Please note that the hotel does not have an exceptional amount of storage space and can only hold materials for three (3) days before the conference. Materials can be transported to and stored in the exhibitor room on Wednesday. Mailing address: Westin Long Beach Hotel- 333 E. Ocean Blvd., Long Beach, CA, 90802

April 5, 2023 - Again, please do not have materials arrive earlier than April 5, 2023. A charge of \$25 per box per day will be assessed for arriving earlier. There is a ten-box maximum per exhibitor (\$25 per extra box). You will be contacted with detailed shipping instructions before the conference. Exhibitor must check-in at the registration desk to pick up your name tag(s) and table assignment. Set up is from 1:00 p.m. to 5:00 p.m. on Wednesday and after 8:30 am on Thursday. Do not rearrange the table assignments – some exhibitors have special needs for which prior arrangements were made.

April 6-8, 2023 – The exhibit area is open from 8:30 a.m. to 5:00 p.m. Be aware that the Association cannot be responsible for any possible loss of goods/books. Please visit the registration desk if you have a problem and need assistance with your display area. Coffee breaks/refreshment services will be scheduled throughout the conference to encourage participants to visit the exhibit area.

April 8, 2023 – The exhibitor must break down the exhibit. The exhibit room officially closes at 12:00 p.m. We ask that you pack your books/materials by this time. Again, the Association is not responsible for any boxes left in the exhibit area for which no shipping arrangements have been made. The Hotel has stated that any materials that remain at the hotel after ten days of the event's conclusion will be discarded at the hotel's discretion.

Please make sure to have your filled-out shipping labels printed. AAAS staff will drop off blank shipping labels should you require them.

Booth & Display Area Information

This year's exhibit area will be located in one of the hotel's major breakout rooms and central to all conference activities. The room will be secured during off-hours. The exhibit area will only be accessible beginning Wednesday, April 5, 2023 from 1:00 p.m. to 5:00 p.m., and during the hours of 8:30 a.m. to 5:00 p.m. on Thursday, Friday, and 8:30-Noon on Saturday. The assignment of tables will be available upon your arrival. Each draped 6' table will have two chairs and a wastebasket. Tables will be placed around the room's perimeter or adjacent to food service areas to provide high foot traffic.

Payment & Reservations

For book exhibitors/nonprofit exhibitors, the fee for each 6' table is \$400. For commercial exhibitors, the fee for each 6' table is \$450. The AAAS accepts checks, money orders, and credit card payments. Your payment should reach us by February 1, 2023, to hold your reservation. If you are certain you will be attending and wish to be listed in the official program, you need to confirm in writing by January 30, 2023 (this includes any exhibitor who will be displaying books but not physically attending). You may make a payment using our online store this December.

Your registration as an exhibitor includes ONE conference registration for admittance to the conference sessions or receptions. Any additional table representatives must be registered conference participants to gain admittance or participate as a panelist. Provisions have been made for one-day registration to accommodate partial attendance during the conference. Please contact conference staff (jdelunaaas@gmail.com) with questions.

WIFI: WIFI will not be included in your exhibitor's package. Exhibitors may purchase WIFI at an individual cost with the hotel upon arrival to the exhibit hall.

Receptions: Should your press wish to schedule a special reception during the conference, please contact Jennifer Alanis at jdelunaaas@gmail.com. As in years' past, the new book reception will be held in the exhibit area. It is up to each press if they would like to remain open during the new book reception.

Program Advertisements

Digital Program Booklet Dimensions: 5 1/2" W x 8 1/2" H

The 2023 conference program contains detailed information on sessions, workshops, and related events held during the conference. To go green, hardcopy programs will only be printed in limited quantities. Advertisements will be circulated on our Guidebook APP as well as on our social media pages.

Closing Dates

January 30 (for insertion order and ad artwork)

Rates

Half Page \$275

Full Page \$350

Image/Resolution

Support/linked grayscale images can be no less than 300dpi (900dpi for line art)

Artwork

Uncompressed, press-ready Adobe PDF files created in Acrobat Distiller, with all fonts and high-res images embedded, are preferred. Art may be sent by email attachment to the Secretariat if the file does not exceed 10 MB. CDs formatted for PC or Macintosh, camera-ready art/veloxes are also acceptable.

Additional charges for ad preparation costs will be billed at a minimum of \$25 per change. This includes design, typesetting, and alterations.

Publication Schedule

The Annual Meeting Program is distributed electronically to all attendees at the 2023 two weeks prior to the annual meeting. All ads should be sent to jdelunaaas@gmail.com by Feb. 15, 2023.

Program Advertisements

Program Booklet Dimensions: 5 1/2" W x 8 1/2" H

Mechanical Specifications

Size Inches

Full page Vertical 4.75"x8"

1/2 page Vertical 4.75"x4"

Line Screen

Black and white line screen: 100dpi

Sponsorship Opportunities

The AAAS welcomes sponsors for its 2023 Annual Meeting. Many opportunities exist for publishers to highlight new releases or for universities to showcase departments in the form of coffee breaks or receptions.

For additional information, please email Jennifer Alanis at jdelunaaas@gmail.com.

Past sponsorships include:

- Coffee break/book signing in the exhibit room
- Evening reception to highlight the expansion of an Asian American Studies Program
- Joint sponsorship for the closing night Awards Reception



AAAS 2023 EXHIBITOR APPLICATION

COMPANY INFORMATION:

Contact Name: _____

Company Name: _____

Address: _____
City State/Province Zip Code Country

Tel: () Fax: () Email: _____

Website: _____

EXHIBIT REPRESENTATIVE:

Representative 1: _____

Tel: () Fax: () Email: _____

Representative 2: _____

Tel: () Fax: () Email: _____

ORDER:

TYPE	DESCRIPTION	PRICE	QTY	AMOUNT
Book exhibitors/non profit	booth(s) (6' skirted with 2 chairs) (Price includes conference registration for one rep) Please add an additional \$75 for more than two reps	\$400		
Commercial exhibitors	booth(s) (6' skirted with 2 chairs) (Price includes conference registration for one rep) Please add an additional \$75 for more than one rep	\$450		
Additional Representative	Additional a representative	\$255		
Advertisement	FULL Page & Online vertical; 4.75"x8" (inches)	\$330		
Advertisement	HALF Page & Online vertical; 4.75"x8" (inches)	\$275		
TOTAL				

PAYMENT METHOD:

_____ Exp. Date _____
CARD# _____ CVV Code _____
AUTHORIZED SIGNATURE: _____ Zip Code _____

Please make check or money order payable to: **Association for Asian American Studies, c/o Jennifer Alanis, 2727 Fountain St, Pomona, CA, 91767** ***REMINDER: To participate as an exhibitor, you must confirm by January 30, 2023.

We must receive your payment no later than February 15, 2023***