

April 2024



Annual Conference



**SHERATON GRAND
SEATTLE**

1400 6TH AVE, SEATTLE, WA
98101

**APRIL 25 - 27,
2024**

Call For Programs

ASIAN AMERICAN STUDIES IN THE 2020S: DISCIPLINARY, ETHNIC, DIASPORIC IDENTITIES

There are myriad examples of marginalization and decentering, but to elaborate on two, social scientists from underrepresented fields – namely, psychology, political science – were heavily involved in the formation of the association, Amerasia Journal, and Asian American Studies more generally, and yet those fields (as well as anthropology, communications, economics, sociology, etc) have not been centered – discretely or interdisciplinarily. Without claiming that these underrepresented social sciences are unproblematic, still, how might they and their methods help us shift our scholarly, pedagogical, and public-facing work as well as the broader discipline? Similarly, how might a more focused and intensive treatment of South Asian American Studies, placing South Asian Americans and South Asian nations at the center of our (inter)disciplinary inquiries, shift our understanding of the raced and gendered global economic order, of transnationality and diaspora, of the post 9/11-COVID era, of Asian American Studies? We invite Asian American Studies practitioners, scholars, teachers, artists, activists and beyond to engage broadly with questions of inclusion/exclusion, examining a series of topics including, but not limited to:

- Rethinking 1968 and the Rise of “Asian American”
- Asian American Studies Then and Now
- On Presentism and Futuricity
- The Historical Imagination
- The Social Scientific Imagination & Methodology
- Disciplines: Multi-, Inter-, and Trans-disciplinarity
- The Model Minority and its Discontents
- The Racialized “Foreigner”: The Terrorist, the Temptress, the Virus, the Competition, the Empire
- The Racialization of 9/11 and Covid: Comparisons
- Caste and Asian America
- Meditations on the Atlanta and Sikh American Massacres
- Ranking Oppressions or Contextualizing/Interrelating Oppressions
- How the Global & Transnational relate to Asian “America”
- Centering/Interrelating: South Asian/American Studies, Pacific Islander/Oceanic Studies, Southeast Asian/American Studies
- On Critical Mental Health Studies, Disability Studies, Environmental Studies, Queer Studies

Nadia Kim, Program Co-Chair

Sameer Pandya, Program Co-Chair

Exhibitor Timeline & Information

April 24, 2024 – Exhibitors can arrange shipment of materials/books to the hotel with the following note: “Hold for: (Name of exhibitor), Association for Asian American Studies Conference, 4/24/2024-4/27/2024, Number of Boxes (# of #).” Please note that the hotel does not have an exceptional amount of storage space and can only hold materials for three (3) days before the conference. Materials can be transported to and stored in the exhibition room on Wednesday. Mailing address: Sheraton Grand Seattle- 1400 6th Ave, Seattle, WA 981012

April 24, 2024– Please do not have materials arrive earlier than April 24, 2024. A charge of \$25 per box per day will be assessed for arriving earlier. There is a ten-box maximum per exhibitor (\$25 per extra box). You will be contacted with detailed shipping instructions before the conference. Exhibitors must check in at the registration desk to pick up your name tag(s) and table assignment. Set up is from 1:00 p.m. to 5:00 p.m. on Wednesday and after 8:30 am on Thursday. Do not rearrange the table assignments – some exhibitors have special needs for which prior arrangements were made.

April 25 - 27, 2024 – The exhibit area is open from 8:30 a.m. to 5:00 p.m. Be aware that the Association cannot be responsible for any possible loss of goods/books. Please visit the registration desk if you have a problem and need assistance with your display area. Coffee breaks/refreshment services will be scheduled throughout the conference to encourage participants to visit the exhibit area.

April 27, 2024 – The exhibitor must break down the exhibit. The exhibit room officially closes at 12:00 p.m. We ask that you pack your books/materials by this time. Again, the Association is not responsible for any boxes left in the exhibit area for which no shipping arrangements have been made. The Hotel has stated that any materials that remain at the hotel after ten days of the event’s conclusion will be discarded at the hotel’s discretion.

Please make sure to have your filled-out shipping labels printed. AAAS staff will drop off blank shipping labels should you require them.

Booth & Display Area Information

This year's exhibit area will be located near one of the hotel's major breakout rooms and central to all conference activities. The location will be secured during off-hours. The exhibit area will only be accessible beginning Wednesday, April 24, 2024 from 1:00 p.m. to 5:00 p.m. and during the hours of 8:30 a.m. to 5:00 p.m. on Thursday, Friday, and 8:30-Noon on Saturday. The assignment of tables will be available upon your arrival. Each draped 6' table will have two chairs and a wastebasket. Tables will be placed around the room's perimeter or adjacent to food service areas to provide high foot traffic.

Payment & Reservations

For book exhibitors/nonprofit exhibitors, the fee for each 6' table is \$400. For commercial exhibitors, the fee for each 6' table is \$450. The AAAS accepts checks, money orders, and credit card payments. Your payment should reach us by February 1, 2023, to hold your reservation. If you are certain you will be attending and wish to be listed in the official program, you need to confirm in writing by January 30, 2024 (this includes any exhibitor who will be displaying books but not physically attending). You may make a payment using our online store this December.

Your registration as an exhibitor includes ONE conference registration for admittance to the conference sessions or receptions. Any additional table representatives must be registered conference participants to gain admittance or participate as panelists. Provisions have been made for one-day registration to accommodate partial attendance during the conference. Please contact the conference staff (jdelunaaas@gmail.com) with questions.

WIFI: WIFI will not be included in your exhibitor's package. Exhibitors may purchase WIFI at an individual cost with the hotel upon arrival to the exhibit hall.

Receptions: Should your press wish to schedule a special reception during the conference, please contact Jennifer Alanis at jdelunaaas@gmail.com. As in years' past, the new book reception will be held in the exhibit area. It is up to each press if they would like to remain open during the new book reception.

Program Advertisements

Digital Program Booklet Dimensions: 5 1/2" W x 8 1/2" H

The 2024 conference program contains detailed information on sessions, workshops, and related events held during the conference. To go green, hardcopy programs will only be printed in limited quantities. Advertisements will be circulated on our Guidebook APP and our social media pages.

Closing Dates

January 30 (for insertion order and ad artwork)

Rates

Half Page \$275

Full Page \$330

Image/Resolution

Support/linked grayscale images can be no less than 300dpi (900dpi for line art)
Artwork

Uncompressed, press-ready Adobe PDF files created in Acrobat Distiller, with all fonts and high-res images embedded, are preferred. Art may be sent by email attachment to the Secretariat if the file does not exceed 10 MB. CDs formatted for PC or Macintosh, camera-ready art/veloxes are also acceptable.

Additional charges for ad preparation costs will be billed at a minimum of \$25 per change. This includes design, typesetting, and alterations.

Publication Schedule

The Annual Meeting Program is distributed electronically to all attendees two weeks before the annual meeting. All ads should be sent to jdelunaaas@gmail.com by Feb. 15, 2024

Program Advertisements

Program Booklet Dimensions: 5 1/2" W x 8 1/2" H

Mechanical Specifications

Size Inches

Full page Vertical 4.75"x8"

1/2 page Vertical 4.75"x4"

Line Screen

Black and white line screen: 100dpi

Sponsorship Opportunities

The AAAS welcomes sponsors for its 2023 Annual Meeting. Many opportunities exist for publishers to highlight new releases or for universities to showcase departments in the form of coffee breaks or receptions.

For additional information, please email Jennifer Alanis at jdelunaaas@gmail.com.

Past sponsorships include:

- Coffee break/book signing in the exhibit room
- Evening reception to highlight the expansion of an Asian American Studies Program
- Joint sponsorship for the closing night Awards Reception



AAAS 2024 EXHIBITOR APPLICATION

COMPANY INFORMATION:

Contact Name: _____

Company Name: _____

Address: _____
City State/Province Zip Code Country

Tel: () Fax: () Email: _____

Website: _____

EXHIBIT REPRESENTATIVE:

Representative 1: _____

Tel: () Fax: () Email: _____

Representative 2: _____

Tel: () Fax: () Email: _____

You can also register for a booth on eventbrite at this link: <https://www.eventbrite.com/e/association-for-asian-american-studies-2024-annual-conference-tickets-335854047497?aff=oddtcreator>

ORDER:

TYPE	DESCRIPTION	PRICE	QTY	AMOUNT
Book exhibitors/non profit	booth(s) (6' skirted with 2 chairs) (Price includes conference registration for one rep) Please add an additional \$75 for more than two reps	\$400		
Commercial exhibitors	booth(s) (6' skirted with 2 chairs) (Price includes conference registration for one rep) Please add an additional \$75 for more than one rep	\$450		
Additional Representative	Additional a representative	\$255		
Advertisement	FULL Page & Online vertical; 4.75"x8" (inches)	\$330		
Advertisement	HALF Page & Online vertical; 4.75"x8" (inches)	\$275		
TOTAL				

PAYMENT METHOD:

_____ Exp. Date _____
CARD# _____ CVV Code _____
AUTHORIZED SIGNATURE: _____ Zip Code _____

Please make check or money order payable to: **Association for Asian American Studies, c/o Jennifer Alanis, 2727 Fountain St,**

Pomona, CA, 91767 *REMINDER:** To participate as an exhibitor, you must confirm by January 30, 2023.

We must receive your payment no later than February 15, 2023***