

April 2026



Annual Conference



**HILTON HAWAIIAN VILLAGE
WAIKIKI BEACH RESORT**

APRIL 2-4, 2026

**2005 KALIA ROAD, HONOLULU, HI
96815**

Exhibitor Timeline & Information

April 1, 2026– Exhibitors can arrange shipment of materials/books to the hotel with the following note: “Hold for: (Name of exhibitor), Association for Asian American Studies Conference, 4/2/2026–4/4/2026, Number of Boxes (# of #).” Please note that the hotel does not have an exceptional amount of storage space and can only hold materials for three (3) days before the conference. Materials can be transported to and stored in the exhibition room on Wednesday. Mailing address: The Hilton Hawaiian Village Waikiki Beach Resort–2005 Kalia Road, Honolulu, HI 96815

April 1, 2026– Please do not have materials arrive earlier than April 1, 2026. A charge of \$25 per box per day will be assessed for arriving earlier. There is a ten-box maximum per exhibitor (\$25 per extra box). You will be contacted with detailed shipping instructions before the conference. Exhibitors must check in at the registration desk to pick up their name tag(s) and table assignment. Set up is from 1:00 p.m. to 5:00 p.m. on Wednesday and after 8:30 am on Thursday. Do not rearrange the table assignments – some exhibitors have special needs for which prior arrangements were made.

April 2–4, 2026 – The exhibit area is open from 8:30 a.m. to 5:00 p.m. Be aware that the Association cannot be responsible for any possible loss of goods/books. Please visit the registration desk if you have a problem and need assistance with your display area. Coffee breaks/refreshment services will be scheduled throughout the conference to encourage participants to visit the exhibit area. On April 4, 2026, the Exhibit Hall will close at Noon.

April 4, 2026—The exhibitor must break down the exhibit. The exhibit room officially closes at 12:00 p.m. We ask that you pack your books/materials by this time. Again, the Association is not responsible for any boxes left in the exhibit area for which no shipping arrangements have been made. The Hotel has stated that any materials that remain at the hotel after ten days of the event’s conclusion will be discarded at the hotel’s discretion.

Please make sure to have your filled-out shipping labels printed. AAAS staff will drop off blank shipping labels should you require them. Additional information will be emailed.

Booth & Display Area Information

This year's exhibit area will be located near one of the hotel's major breakout rooms and central to all conference activities. The location will not be secured during off-hours. The exhibit area will only be accessible beginning Wednesday, April 1, 2026, from 1:00 p.m. to 5:00 p.m. and from 8:30 a.m. to 5:00 p.m. on Thursday, Friday, and 8:30-Noon on Saturday. The tables will be assigned upon your arrival. Each draped 6 foot table will have two chairs and a wastebasket. Tables will be placed around the room's perimeter or adjacent to food service areas to provide high foot traffic.

Payment & Reservations

For book exhibitors/nonprofit exhibitors, the fee for each 6' table is \$435. For commercial exhibitors, the fee for each 6' table is \$485. The AAAS accepts checks, money orders, and credit card payments. Your payment should reach us by February 1, 2026, to hold your reservation. If you are certain you will be attending and wish to be listed in the official program, you need to confirm in writing by January 30, 2026 (this includes any exhibitor who will be displaying books but not physically attending). You may make a payment using our online store this December.

Your registration as an exhibitor includes ONE conference registration for admittance to the conference sessions or receptions. Any additional table representatives must be registered conference participants to gain admittance or participate as panelists. Provisions have been made for one-day registration to accommodate partial attendance during the conference. Please contact the conference staff (jdelunaaas@gmail.com) with questions.

WIFI: WIFI will not be included in your exhibitor's package. Exhibitors may purchase an internet package upon arrival or prior via the link that Jennifer will send.

Receptions: Should your press wish to schedule a special reception during the conference, please contact Jennifer Alanis at jdelunaaas@gmail.com. As in years' past, the new book reception will be held on Thursday. It is up to each press if they would like to remain open during the new book reception.

Program Advertisements

Digital Program Booklet Dimensions: 5 1/2" W x 8 1/2" H

The 2026 conference program contains detailed information on sessions, workshops, and related events held during the conference. To go green, hardcopy programs will only be printed in limited quantities. Advertisements will be circulated on our Guidebook APP and our social media pages.

Closing Dates

January 30 (for insertion order and ad artwork)

Rates

Half Page \$310

Full Page \$365

Image/Resolution

Support/linked grayscale images can be no less than 300dpi (900dpi for line art)
Artwork

Uncompressed, press-ready Adobe PDF files created in Acrobat Distiller, with all fonts and high-res images embedded, are preferred. Art may be sent by email attachment to the Secretariat if the file does not exceed 10 MB. CDs formatted for PC or Macintosh, camera-ready art/veloxes are also acceptable.

Additional charges for ad preparation costs will be billed at a minimum of \$25 per change. This includes design, typesetting, and alterations.

Publication Schedule

The Annual Meeting Program is distributed electronically to all attendees two weeks before the annual meeting. All ads should be sent to jdelunaaas@gmail.com by Feb. 15, 2026

Program Advertisements

Program Booklet Dimensions: 5 1/2" W x 8 1/2" H

Mechanical Specifications

Size Inches

Full page Vertical 4.75"x8"

1/2 page Vertical 4.75"x4"

Line Screen

Black and white line screen: 100dpi

Sponsorship Opportunities

The AAAS welcomes sponsors for its 2026 Annual Meeting. Many opportunities exist for publishers to highlight new releases or for universities to showcase departments in the form of coffee breaks or receptions.

For additional information, please email Jennifer Alanis at jdelunaaas@gmail.com.

Past sponsorships include:

- Coffee break/book signing in the exhibit room
- Evening reception to highlight the expansion of an Asian American Studies Program
- Joint sponsorship for the closing night Awards Reception



EXHIBITOR APPLICATION

COMPANY INFORMATION:

Contact Name: _____

Company Name: _____

Address: _____
City State/Province Zip Code Country

Tel: () Fax: () Email: _____

Website: _____

EXHIBIT REPRESENTATIVE:

Representative 1: _____

Tel: () Fax: () Email: _____

Representative 2: _____

Tel: () Fax: () Email: _____

ORDER:

TYPE	DESCRIPTION	PRICE	QTY	AMOUNT
Book exhibitors/non profit	booth(s) (6' skirted with 2 chairs) (for orders with multiple tables - only first table includes ONE conference registration for one rep)	\$435		
Commercial exhibitors	booth(s) (6' skirted with 2 chairs) (for orders with multiple tables - only first table includes ONE conference registration for one rep)	\$485		
Additional Registration	Additional registration for conference sessions and receptions (03/29-03/31/18)	\$185		
Advertisement	FULL Page vertical; 4.75"x8" (inches)	\$310		
Advertisement	HALF Page vertical; 4.75"x8" (inches)	\$365		
TOTAL				

PAYMENT METHOD:

Credit Card

VISA

Exp. Date

CARD#

CVV Code

AUTHORIZED SIGNATURE: _____

Please make check or money order payable to: **Association for Asian American Studies, PO Box # 410920 - N New Ballas Rd, Saint Louis,**

MO 63141 *REMINDER:** To participate as an exhibitor, you must confirm by February 15, 2026. We must receive your payment no later than

February 25, 2026.***

Association for Asian American Studies

Sponsorship Form

Partner with us!	Platinum \$10,000	Gold \$7,500	Silver \$5,000	Bronze \$2,500	Support \$1,000	Individual \$500
Two tickets to Awards Reception	✓	✓	✓	✓	✓	✓
Recognition in Conference Program	✓	✓	✓	✓	✓	
Company and level Recognition on site	✓	✓	✓	✓		
Guidebook sponsor recognition	✓	✓	✓			
Social Media Recognition during the conference	✓	✓				
Company featured on Guidebook Banner	✓					

For Sponsorship questions contact:

Jennifer Alanis atjdelunaaas@gmail.com



Association for Asian American Studies Sponsorship Form

Sponsorship Level

Organization Name

Contact Name

Email Address

Phone Number

Email

If you would like to host a Reception, please provide the information requested below.

Jennifer Alanis will help coordinate your reception. We also ask that no receptions be scheduled during the AAAS Opening Reception on Thursday from 6pm - 7pm.

Preferred Date: _____

Preferred Time: _____

Budget: _____

Point of contact Name: _____

Point of Contact Email: _____

